HORN'S CARS of YESTERDAY

US 41

SARASOTA
FLORIDA

open daily
year 'round

1906 POPE TOLEDO
first mile-a-minute car

MEMBER FLORIDA ATTRACTIONS ASSOCIATION

They ran away with us

When we started rebuilding our first antique automobile (a 1904 KNOX WATERLESS) we didn't dream we would wind up owning 150 of them. But one 'find' led to another, and . . .

Anyway, our hobby ran away with us. So we decided to put the cars on display. For a spot where visitors would travel to see them year 'round, we chose Sarasota, on Florida's enchanting West Coast.

Frankly, our hope has been to create the very finest and most interesting exhibit of its kind anywhere.

Have we done it? We invite you to come see for yourself.

We know you'll have a wonderful time.

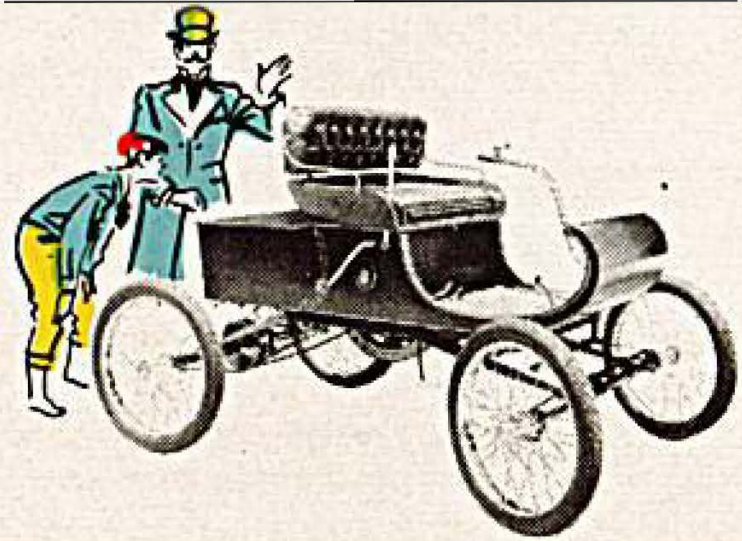
HERB AND BOB HORN

gayer than the Gay '90's

Music and scenes to take you back to the exciting days when the first motorist was met by cries of "Get a horse!"

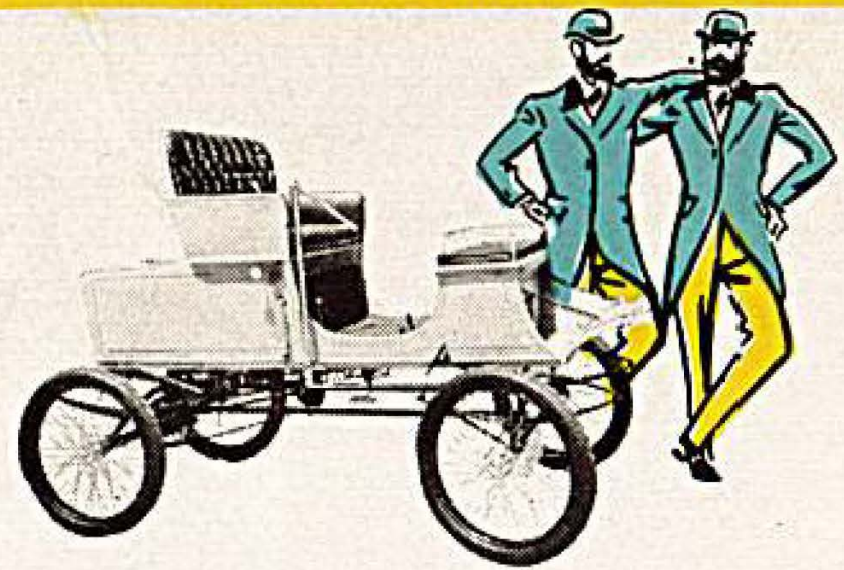
Gay costumes — goggles and gauntlets, dusters and veils.

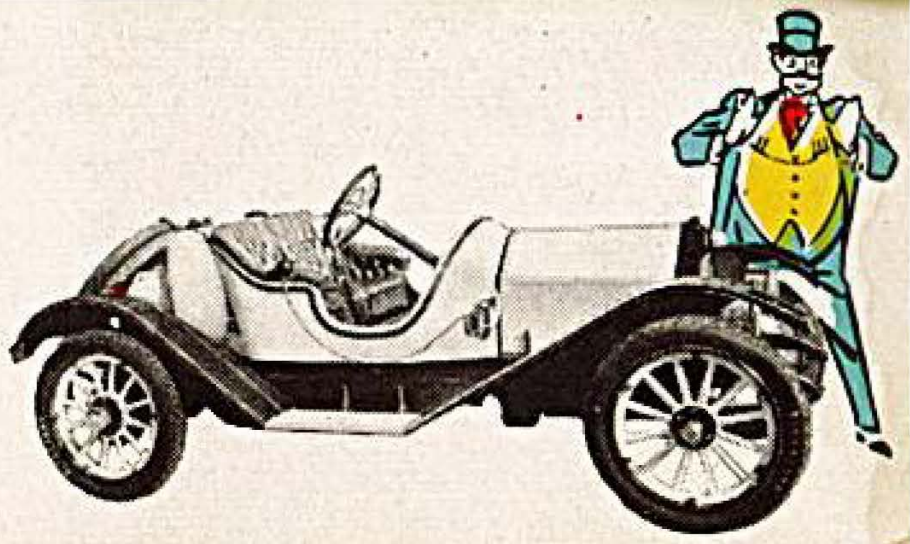
You'll see ancestors of all today's cars, as well as the famous makes that have vanished from the American road. It's the country's largest display of fully restored automobiles that will widen the eyes of the youngest visitor and stir memories in all who have lived through some of those changeful years.



R. E. Olds designed it — Gus Edwards wrote the song. The Merry OLDSMOBILE of 1901

Twin brothers invented the swift and quiet STANLEY STEAMER. Seven minutes to get up steam and this 1902 model's ready to go



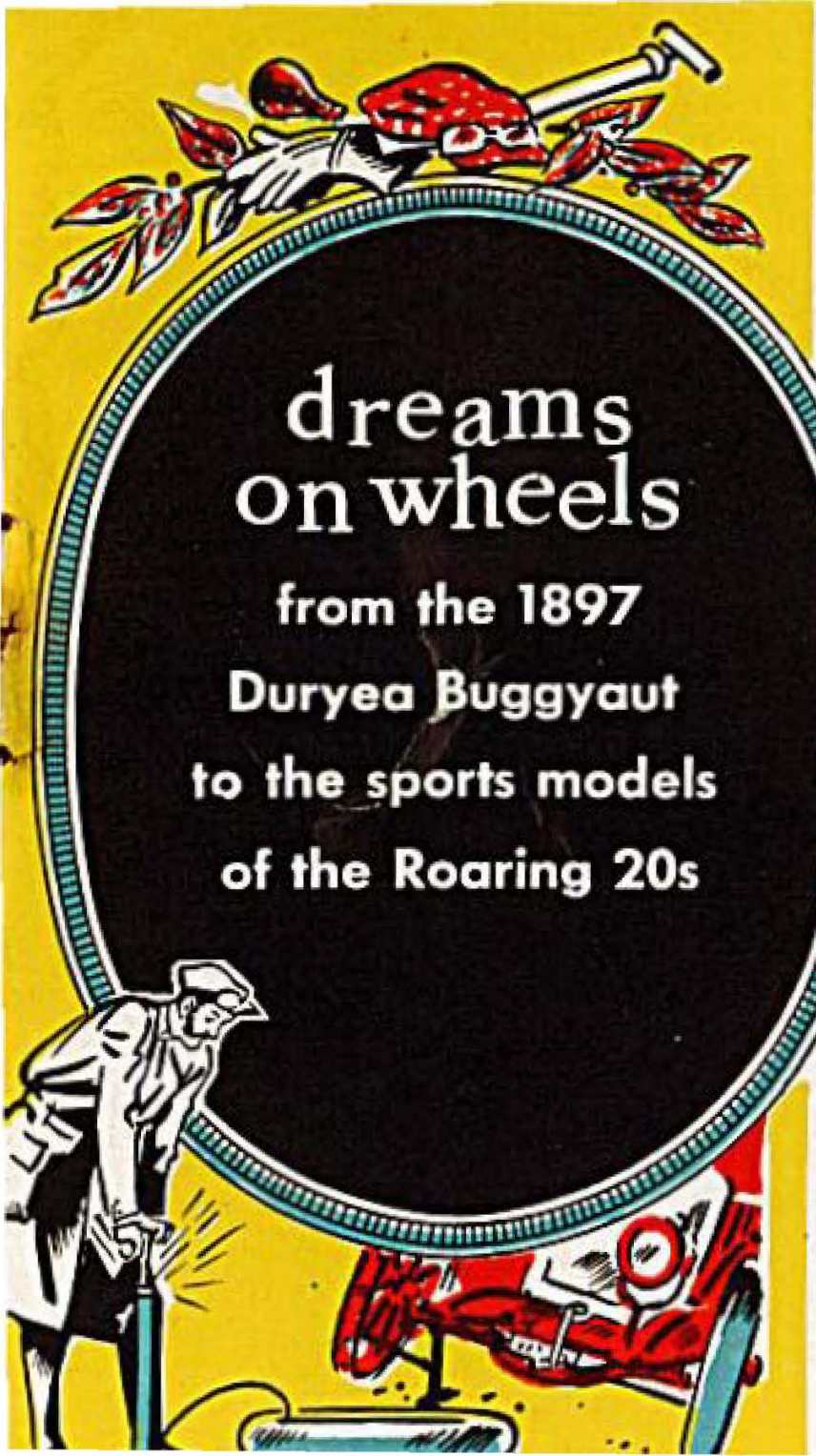


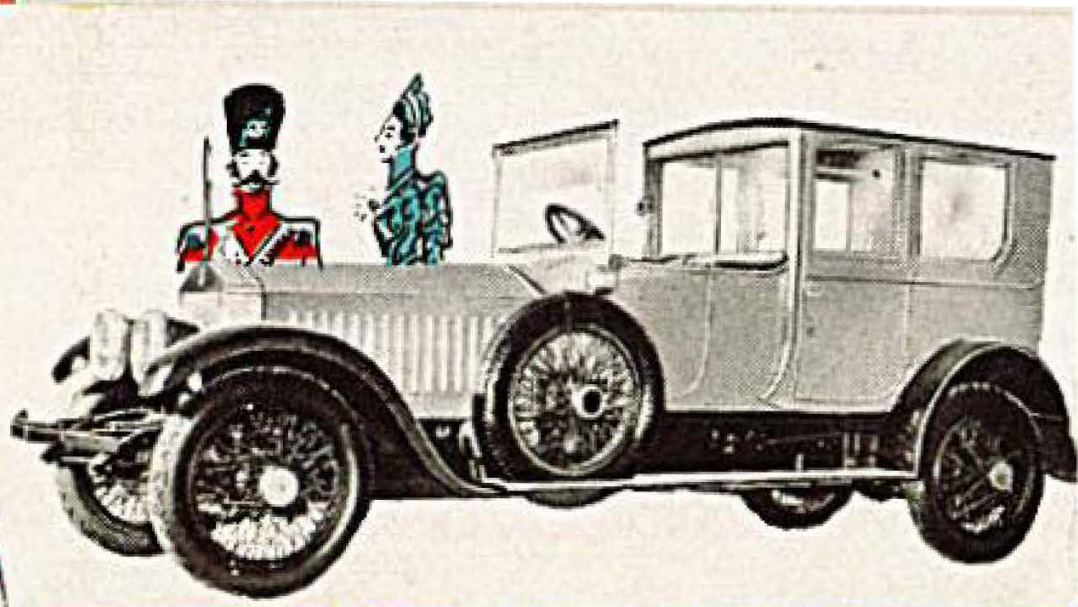
Hottest thing on the road in its day — 65 mph in second gear! 1911 STAVER SPECIAL. It's the only one ever built

1906 CADILLAC. 1 cyl. 10 hp. No front doors and the windshield rolls right down

dreams on wheels

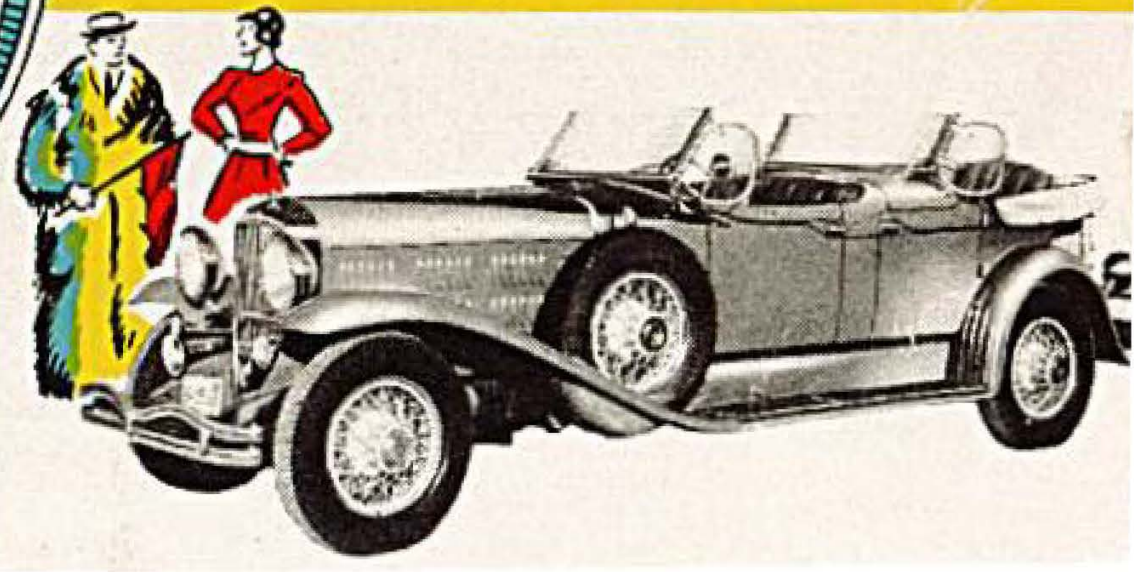
from the 1897 Duryea Buggyaut to the sports models of the Roaring 20s



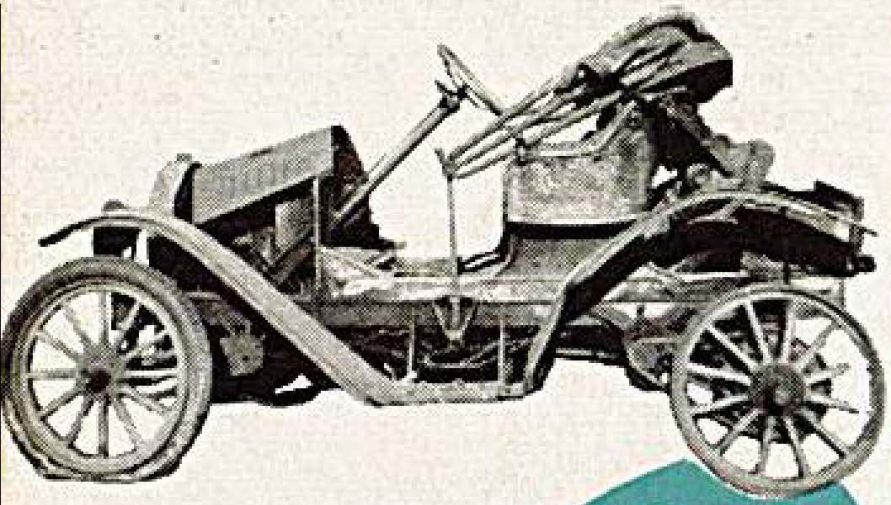


"Russian Rolls" — Town Car originally built by ROLLS ROYCE for the Russian Czarina. Later owned by circus man John Ringling

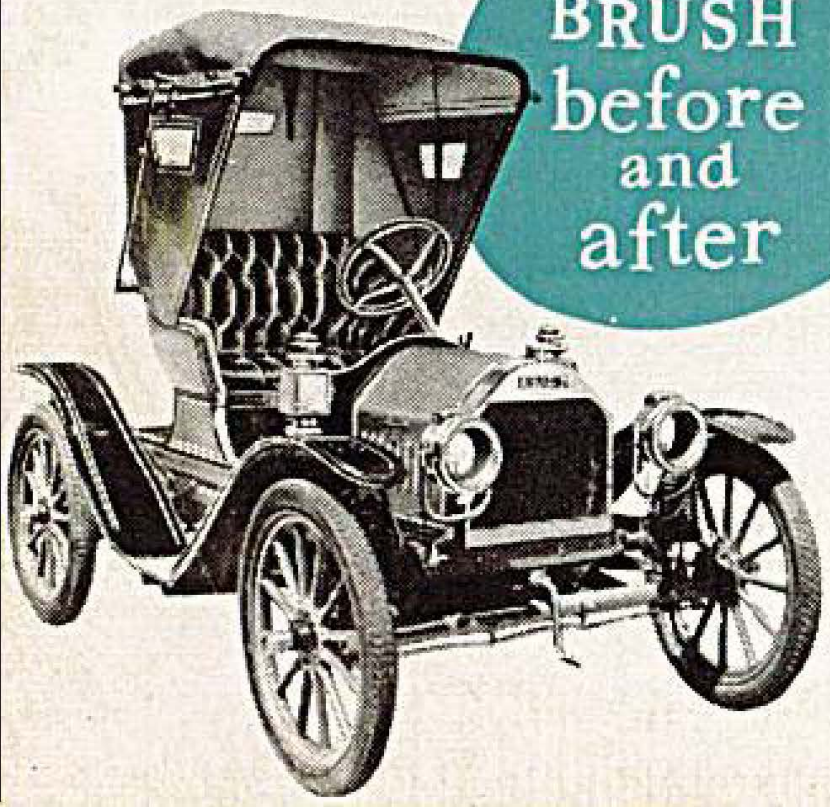
1930 DUESENBERG. Most luxurious of American cars. 265 hp. Body by LeBaron



LOOK SHARP AS YOU APPROACH THE EXHIBIT. You're likely to meet a group of visitors out for a ride, probably in that brassy, noisy, faithful Model T FORD. For a nostalgic treat — and a chance for some wonderful pictures — you'll want to go riding too.



1907 BRUSH before and after



Yes... they all run

No matter how badly wrecked and rotted when found, each model is restored to *showroom condition,* often at costs of several thousand dollars per car.

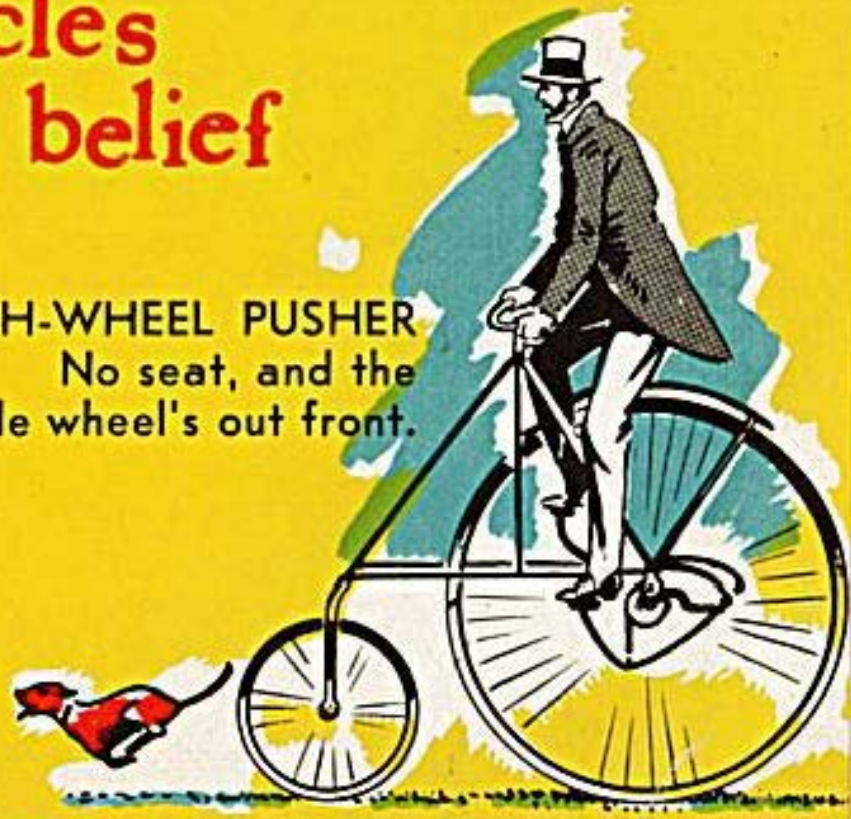
They are kept *in running order* for parades, tours and shows.

The cars are rebuilt at Fort Dodge, Iowa, where Herb and Bob Horn started their collection while in the manufacturing business. The Sarasota show is rotated regularly, providing an *ever-changing display* of 75 antique and classic models.

bicycles beyond belief

ROPER'S STEAM BICYCLE
killed its inventor in a race
in 1894 near Boston, Mass.

HIGH-WHEEL PUSHER
No seat, and the
little wheel's out front.



FOUR-WHEEL QUADRICYCLE
— like walking sitting down

FIVE-MAN RACING CYCLE from the 1890s

NEW ADDED ATTRACTION! More than 100 music boxes, nickelodeons, etc. from the world's finest collection. SEE and HEAR them play! (Will be completed during 1955.)

authentic period scenes

You'll be enchanted by the MUSIC SHOP (*left*). Those wonderful old songs, instruments and music boxes.

There's a complete BLACKSMITH SHOP and a LIVERY STABLE.

And a selection of souvenirs with an antique automotive flavor in our unusual GIFT SHOP.

BRING YOUR CAMERA

Flash equipment desirable for inside gallery shots. The boxiest Brownie will get an unforgettable picture of your party posed in the 1906 AUTOCAR out in the Palm Patio.

HOURS AND PRICES

Open every day year 'round. Plan to spend at least an hour; you may want to stay all day.

Our admission price is a bargain — **scarcely a penny per car** to enjoy this million dollar display.

Adults, $1. Children 6-12, $.50
Under 6, FREE. Prices **include tax.**

LITHO BY THE BAUGHMAN CO., RICHMOND, VA.

florida attractions

3.61 1.99 3.00

* ALLIGATOR FARM St. Augustine
CIRCUS HALL of FAME (Fall '55) Sarasota
CIRCUS WINTER QUARTERS Sarasota
* CYPRESS GARDENS Winter Haven
DIXIE SIGHTSEEING CRUISE Sarasota
* EDISON WINTER HOME Fort Myers
* EVERGLADES WONDER GARDENS Bonita Sprgs.
GLASS BLOWERS Sarasota
*** JUNGLE GARDENS Sarasota**
LIDO BEACH and CASINO Sarasota
* LIGHTNER HOBBIES MUSEUM St. Augustine
* MARINE STUDIOS Marineland
* McKEE JUNGLE GARDENS Vero Beach
* MIAMI SERPENTARIUM south of Miami
* MONKEY JUNGLE south of Miami
* MUSA ISLE VILLAGE Miami
* NATURE'S GIANT FISH BOWL Homosassa Spgs.
* NIKKO SIGHTSEEING CRUISE Miami
* OLDEST HOUSE St. Augustine
* PARROT JUNGLE south of Miami
* RAINBOW SPRINGS Dunnellon
REPTILE FARM AND ZOO Sarasota
*** RINGLING MUSEUMS Sarasota**
* SILVER SPRINGS near Ocala
* SUNKEN GARDENS St. Petersburg
* WEEKI WACHEE SPRINGS Brooksville

*** indicates members of the FLORIDA ATTRACTIONS ASSOCIATION**